



Attorney Docket: SCHO-1

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Tor I. Schoenmeyr  
Serial No: 10/718354  
Filed: 11/20/03  
For: Product Assortment Optimization Systems, Products and Methods

Examiner: <not yet assigned>  
Art Unit: <not yet assigned>

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**INFORMATION DISCLOSURE STATEMENT**

Pursuant to the duty of disclosure under 37 C.F.R. §§1.56, 1.97 and 1.98, the Applicant submits this Information Disclosure Statement. This Information Disclosure Statement has been filed less than three months after the filing date of this application. Therefore, no fee is required.

The Applicant hereby makes of record in the above-identified application the information listed on the attached form PTO-1449 (modified). The order of presentation of the references should not be construed as an indication of the importance of the references. The submission of the references should not be construed as admission of prior art.

The Applicant respectfully requests that the Examiner considers completely the cited information, along with any other information, in reaching a determination concerning the patentability of all claims, and the Examiner returns the initialed PTO-1449 form to evidence that the cited information has been fully considered by the Patent and Trademark Office during the examination of this application.

Respectfully submitted,

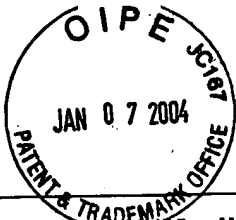
Inna S. Landsman, Reg. No. 44,337  
Inna Shtivelband Landsman, P.C.  
5 Militia Drive  
Lexington, MA 02421  
Tel. +1 781-274-6691  
Fax +1 781-274-6696

**CERTIFICATE OF MAILING UNDER 37  
C.F.R. §1.8(a)**

I hereby certify that this document is being deposited with the United States Postal Service with first-class postage attached, in an envelope addressed to Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450, on

11 / 5 2004

  
Inna S. Landsman



<b>FORM PTO-1449 (Modified)</b>  LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT	ATTY. DOCKET NO.: SCHO- 1	SERIAL NO.: 10/718354
	APPLICANT: Tor I. Schoenmeyr	
	FILING DATE: 11/20/03	GROUP: Not yet assigned

**U.S. PATENT DOCUMENTS**

Exam Init	Ref Des	Document No.	Date	Name	Class	Sub Class	FILING DATE If Appropriate
	1	US 4,642,780	02/10/1987	Thomson	364	512	11/2/1984
	2	US 5,313,392	5/17/1994	Temma et al.	364	401	2/26/1991
	3	US 5,596,493	1/21/1997	Tone et al.	395	210	12/17/1992
	4	US 5,615,109	3/25/1997	Eder	395	208	5/24/1995
	5	US 5,596,493	1/21/1997	Tone et al.	395	210	12/17/1992
	6	US 6,029,139	2/22/2000	Cunningham et al.	705	10	1/28/1998
	7	US 6,366,890	4/2/2002	Usrey	705	10	2/27/1998
	8	US /20030083925	5/1/2003	Weaver et al.	705	10	11/28/2002

**FOREIGN PATENT DOCUMENTS**

		Country & Doc. No. (11)	Pub. Date (43)		Class	Sub Class s	Translation Yes No	

EXAMINER	DATE CONSIDERED
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EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant